



orb
one world
one story

PURPOSE

ORB MEDIA unearths global insights on how our world can forge a more sustainable future. We use journalistic craft, data analysis and networks to transform global, long-term issues of social and environmental sustainability into locally actionable information.

Our partners depend on us for rigorous and comparative global research, original data analysis, future-facing reporting, and helpful tools and assets, so they can concentrate on building useful information for — and more meaningful connections with — the people they serve.

We target organizations signed onto the **UN COMPACT FOR SUSTAINABLE DEVELOPMENT GOALS**. We fill a gap, providing primary research, reporting and central coordination for a cohort of already engaged partners.

Media Companies

- 20 leading national media brand collaborators.
- 100+ global media and entertainment brands committed to the UN SDG Media Compact.

Social Impact Investors

- 300+ global impact investor organizations.
- 12,000+ organizations and businesses in 160 countries that have pledged to the United Nations Global Compact.

RESULTS

OUR WORK HAS...

- Been published in more than **100 COUNTRIES**.
- In more than **30 LANGUAGES**.
- Inspired multinational **GOVERNMENTAL CHANGES** and **CORPORATE INITIATIVES** for a more sustainable world.

OUR WORK WILL...

- Break news about what's working in our world.
- Support existing media instead of competing with it.
- Drive cross-sectoral collaboration with our data.
- Lift stunning innovation & research out of silos.
- Attract attention with cutting-edge psychology & marketing techniques.

MONTHLY DELIVERABLES

Media Companies:

- 1 data-driven story package.
- Background documentation.
- Multimedia components and source material.
- 1 core global narrative to customize for local relevance.
- Network of researchers and media companies to collaborate with.

This privilege is underwritten by generous donors.

Social Impact Investors:

- 1 fresh, timely solution evaluation product on a sustainable development theme.
- Their work, evaluated and/or showcased among peers and the public.
- Supporting data and research documents for further investment evaluation.

Companies pay for this privilege.

TEAM



Molly Bingham
FOUNDER & BOARD CHAIR



Victoria Fine
CHIEF EXECUTIVE OFFICER



Hebah Saddique
FINANCE AND OPERATIONS DIRECTOR

CONNECT

Ready to change the global agenda with us?
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