Orb Media Fact Sheet

Orb is remaking journalism...

- We produce eye-opening global reporting on issues that touch billions of us.
- We publish our work in partnership with the world’s agenda-setting media.
- We reach audiences in 181 countries and territories.
- By working this way Orb’s journalism catalyzes global dialogue, generating change.

Shaking up a stale journalistic process...

Orb fuses:
- Original scientific research and data analysis with
- Social Journalism — turning the public into a reporting resource — and
- Old school, on-the-ground reporting in multiple countries.

To cover these areas:


Delivering our reporting...

- In multiple formats: Multimedia (blending text, video, audio, photo galleries, interactive graphics, and surveys), print, radio, and TV broadcast, as well as
- In the world’s most widely spoken languages.

Publishing in partnership with the world’s agenda-setting media...

- Catalyzing global public dialogue and
- Generating constructive change while
- Creating earned revenue, making Orb financially sustainable and independent.

So that we may each act as informed citizens of our cities, our nations, and our planet... Clearly seeing both our interconnected world – and our role in it. www.orbmedia.org