



Orb Media Fact Sheet

Orb is remaking journalism...

- We produce eye-opening **global reporting** on issues that touch billions of us.
- We publish our work in partnership with the **world's agenda-setting media**.
- We reach audiences in **181 countries and territories**.
- By working this way Orb's journalism catalyzes **global dialogue, generating change**.

Shaking up a stale journalistic process...

Orb fuses:

- **Original scientific research and data analysis** with
- **Social Journalism** — turning the public into a reporting resource — and
- Old school, **on-the-ground reporting** in multiple countries.

To cover these areas:

- Food, Water, Energy, Health, Education, Environment, Trade, and Governance.

Delivering our reporting...

- In multiple formats: **Multimedia** (blending text, video, audio, photo galleries, interactive graphics, and surveys), **print, radio, and TV broadcast**, as well as
- In the world's **most widely spoken languages**.

Publishing in partnership with the world's agenda-setting media...

- Catalyzing **global public dialogue** and
- Generating **constructive change** while
- Creating **earned revenue**, making Orb financially sustainable and independent.

So that we may each act as informed citizens of our cities, our nations, and our planet... Clearly seeing both our interconnected world – and our role in it. www.orbmedia.org