



orb
one world
one story

Orb Media: Chief Executive Officer

Title: Chief Executive Officer.

Status: Full time, contract to hire. Competitive salary and benefits

Location: Washington, DC or NYC. Remote work possible.

Start Date: As soon as possible.

Let's start with a few questions for you:

- Are you ready to build a global organization? Have you done it before?
- Are you a self-starter, able to create systems, find and lead people, build and nourish partnerships?
- Are you a "business brain" who relishes building revenue and operational capabilities?
- Have you built and implemented a global strategy around multiple revenue streams?
- Do you see opportunities in the current chaos of journalism's business model as it transitions to digital?
- Are you courageous and collaborative? Willing to model new ways of working and proudly make the case for it?

If so, please read on and we encourage you to apply.

Here's what we're looking for:

If you care – a lot – about empowering people with information; If you're ready to call the shots to scale a small organization to its global potential; If you think about the business of journalism and see opportunity in the current climate of change; If you relish the opportunity to set and implement strategy, secure resources and build a great, distributed team - Orb is looking for you!

Orb empowers people everywhere to better align their daily personal, professional and civic choices with their values and objectives. We are seeking a Chief Executive Officer to build on the organization's 2018 success and realize its potential.

Orb Media, Inc
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Orb Media: Chief Executive Officer Position

Journalism is the vehicle for accomplishing our mission. We conduct rigorous research and reporting that infuses the media industry, and the public they serve, with information connecting global issues to daily life. If you are passionate about empowering people to use their daily actions to shape the world, Orb is poised to play a major role in achieving it - and we're seeking the right person who can take the organization there.

You should bring with you an understanding of the proclivities and quirks of the media industry, as well as the origins of its current defensive crouch. Our path to scale likely involves partnerships and collaboration, so your experience (be it private, public or nonprofit sector) speaks to your ability to build those partnerships and make them work. You're able to recognize revenue streams and build the organization to capture them, while accomplished at securing the individual and institutional philanthropic runway so the organization can do so.

Your creative thinking and active network are suited to the partnerships and funding required to realize Orb's mission. You know in your bones what deep and respectful collaboration across capabilities and cultures is required to achieve that mission. You thrive in a collaborative environment while you model and build a culture of integrity, humility, curiosity and hard work..

Mandate & Key Responsibilities:

The current CEO will step into the role of Founder & Chair, working closely with you on high level strategy. She's a mission driven visionary and former field reporter seeking her business partner with finance, operations and management experience to complement her personality, media network and skills. You'll...

- Collaboratively chart the path to scaling the organization while bringing in the resources and talent to achieve its potential.
- Co-create with the founder and execute the strategy to bring the organization to scale in reach, impact, earned and philanthropic revenue.
- Refine Orb's editorial process and product offerings to meet the strategic goals.
- Ensure the timely and accurate financial planning and reporting.
- Establish clear metrics for success and holding the team accountable.
- Ensure the establishment and maintenance of positive business relations with key customers, major suppliers, industry associations and funders.
- Ensure the organization is in compliance with nonprofit regulation and journalistic ethics.

Orb Media: Chief Executive Officer Position

- Establish and maintain a healthy, happy work environment consistent with Orb's values.

Experience that will serve you well in this role:

- Running a globally oriented nonprofit or startup.
- Work in organizations that built or sustained diverse, global collaborative communities of individuals and/or networks of organizations.
- Work in a disrupted industry that is unstable and financially defensive.
- Work that relies on multi stakeholder cooperation and collaboration to succeed.
- Work in a news organization (whether as a reporter, editor, producer, product manager, engagement or audience development manager, etc. or on the business side of the house).
- Versed in the opportunities and capabilities of conducting sophisticated data analysis
- Transcultural work and personal experiences have made you comfortable and fluent in many settings.

Orb is based in Washington, DC. Significant travel will be required in this role.

You must be fluent in spoken and written English. Kudos for fluency in at least one other language.

You must share a passion for empowering people everywhere with information and be able to communicate a pathway for realizing that at Orb.

This is a mission critical position for Orb. You will have a real opportunity to shine and lead, building on a strong foundation. If you're interested we encourage you to submit your application ASAP as we'll start the first strong fit we find.

Submit your application for this position by:

1. **Completing this Google Forms questionnaire:**
<https://forms.gle/2PURgcMWymgAL6Px6>
2. **Sending your resume with the subject line "Orb CEO" to**
Careers@OrbMedia.org

What is Orb Media?

Orb empowers people everywhere to shape the world through their daily decisions. Rigorous global, data and science based reporting using diverse, networked inputs and distribution models is how we achieve that. Orb's reporting reveals how our interdependent world works, activating each of us to deploy our daily personal, professional and civic decisions to shape the world we want.

This era demands a new model of reporting designed to serve a global society by connecting our daily decisions to the state of the world. Forging news in this way is a game-changer for our planet, and for us as a species, empowering people everywhere to better align their actions with their values and objectives.

Orb Media had a powerful first year of full production in 2018, delivering six stories on issues that impact billions of people. A small, but mighty team built a global network of newsrooms, academics and other partnerships that brought Orb's reporting to hundreds of millions of people in more than 100 countries and 30 languages in 2018.

Orb deploys a new model of reporting that's unabashedly global and collaborative. We fuse advanced global data analytics with geographically, culturally and intellectually diverse inputs to credibly grasp the global picture. And we collaborate, inviting individuals, organizations and newsrooms into the reporting process to diversify and strengthen our knowledge and reach.

Our stories have legs – achieving global reach through our networks and partnerships – and activate people around the world to seize their role and responsibility in shaping the world. But don't be fooled by our incredible reach and impact in 2018. We operated last year with a very small team and have contracted further this winter in order to reposition the organization with the skills and resources to effectively scale. You'll truly have the chance to build the organization!

Our commitment to diversity:

Core to Orb's mission is diversifying reporting's inputs in order to accurately reflect the diverse experiences of our world. We contract/hire the person with the right skills to accomplish the task, welcoming individuals from all backgrounds to contribute to our team and objectives.