



Global Counterterrorism Efforts Ignore How Terrorists Are Created
*Disparate preventative programs show influence of personal networks
may be key to preventing path to violence*

(Washington, DC | November 27, 2018)— [New Orb Media Inc. reporting](#) and data analysis shows the number of countries impacted by terrorism is up, public acceptance of violence targeting civilians is up, and yet expert knowledge of how to prevent individuals from being drawn into terrorism is limited at best.

Trillions of U.S. dollars have been spent on counterterrorism efforts since 2001, but we still know very little about why people become terrorists. New research shows individual relationships and social circles may be a major factor in attracting and preventing people from joining a violent organization.

Funding and programs for understanding the “pathway to terrorism” are limited and largely localized. Orb Media examined programs in Germany and Indonesia to understand what some organizations are doing “on the ground.”

Drawing on data and definitions from [START at the University of Maryland](#), Orb Media concluded that the acceptability of attacks against civilians has increased worldwide.

Further, while the number of terrorists remains very small, their political, psychological and economical effect is monumental. The proportion of the global population that is very worried about terrorism has remained high since the 9/11 U.S. terror attacks, remaining between 65 - 85 percent for the past five years.

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Media Contact: Lara Kline, larak@orbmedia.org.

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